

Pace Lighting designer showroom

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FOR IMMEDIATE

PACE LIGHTING SELECTED AS SHOWROOM OF THE YEAR FINALIST

Savannah, GA – March 21, 2011 – Pace Lighting of Savannah, Georgia has once again been selected by an esteemed panel of lighting, retail, and merchandising experts as a finalist for the second annual 2011 National Showroom of the Year Awards, presented by *Residential Lighting* magazine & the Dallas Market Center. Winners will be announced at the Dallas Market Center in a ceremony on June 23.

There will be one Showroom of the Year recipient in each of three volume categories plus specialty awards for merchandising display, community involvement, and significant accomplishment in the past year. A profile of Pace Lighting will appear in the May 2011 issue of *Residential Lighting*. Pace Lighting received the 2010 National Showroom of the Year Award in the annual revenue under \$2 million category.

Pace Lighting President and CEO, Frank Bartlett, stated, "Pace Lighting is extremely honored to once again receive this kind of recognition in our industry. As the only full service lighting showroom in the area, we endeavor to be on the cutting-edge of the lighting industry to best serve our customers. The entire Pace family works to be the best at what we do each and every day through technical expertise and design savvy."

Entries and nominations were judged by: Cinda Baxter, President of Always Upward and founder of the 3|50 Project; Martin M. Pegler, author of numerous visual merchandising books, former Visual Presentation Professor at the Fashion Institute of Technology and Editor of Retail Design International; and lighting designer, author and popular Residential Lighting columnist Randall Whitehead of Randall Whitehead Lighting Solutions.

Pace Lighting is an independent lighting retailer located in Savannah, Georgia. Pace Lighting has an 18,500 square foot showroom displaying 2,500 light fixtures & ceiling fans from over 175 product lines. Founded in 2001, Pace Lighting opened a state-of-the-art, contemporary lighting showroom in December 2008.

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